

Self_



Who we are

SELF —

**IT BUREAU DEVELOPING MODERN SOLUTIONS FOR BANKING,
INSURANCE AND INVESTMENT COMPANIES.**

OUR CLIENTS WORK WITH PRIVATE FINANCES.

SELF FORMAT — DIGITAL SOLUTIONS BUREAU.



What we do

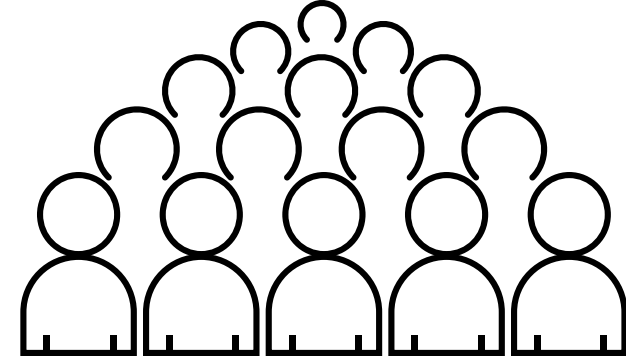
**WE CREATE USER-FRIENDLY INTERFACES, ONLINE BANKS, DIGITAL OFFICES,
MARKETPLACES AND MOBILE APPLICATIONS. THIS IS OUR PRODUCT.**

THE SIMPLEST THING WE DO IS ONLINE BANKING.

THE BIGGEST ONE IS DIGITAL ECOSYSTEMS.



For whom



SELF PRODUCTS ARE USED BY END-CUSTOMERS OF OUR CLIENTS.

THE KEY USER IS AN ACTIVE CITIZEN WITH A SMARTPHONE IN HIS HAND.

This person seeks to acquire new knowledge.

He is convinced that high technology is changing lives for the better.

Mobile applications have become part of his daily routine.

His finances are his resources to achieve personal goals.

He would like not only to conveniently manage these resources, but also to protect them.

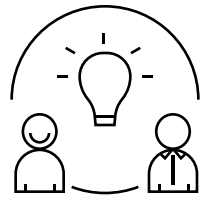
It is important for him to grow professionally, bring benefits, realize his own potential.

He appreciates time to do more.

He loves his life.

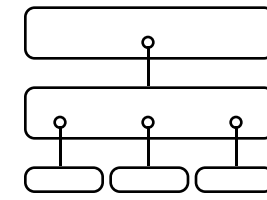


We do our work creatively, constructively, comfortably.



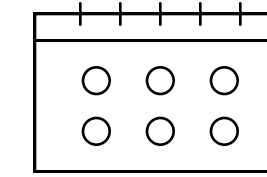
CREATIVITY

In our projects we create something that doesn't exist. Creative endeavor is a part of our workflow. Like caring parents we cultivate our product by improving it step by step. We feel happy when our plans become true.



CONSTRUCTIVITY

We create smart tailor-made product, that's why one of our services is a detailed analysis of customer needs. We offer solutions with a balance of beauty and rationality.



COMFORT

Our clients are involved in whole development process, focused on all details, provided with daily reports. We make the workflow convenient, predictable and accurate. We are simple, open and transparent in interaction. Our client is satisfied not only by the result, but also by the development process itself.



We are convinced

Coding, like mathematics or poetry, is the realm of ideals. This is the territory of perfectionists.

We work at this field. We are here not by chance.

The best way to realize your own potential is to create the perfect product.

The perfect product is created for the perfect customer. It does not include discounts on the economic situation, mentality, budget, policy, working conditions. It is created as if the initial conditions were mathematically pure.

The ideal product always justifies the time spent and the effort invested. An ideal product is created for yourself.

THE TOOL FOR CREATING THE PERFECT PRODUCT IS RUSSIAN CODING.



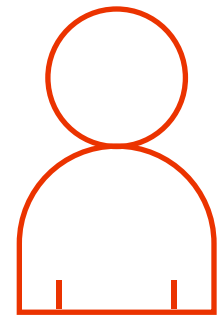
Our basis

We are the carriers of Russian coding. It is distinguished by its purity of language, clarity of logic, perfectionism and creativity. Russian coding in the world is a synonym for non-trivial decisions, breakthroughs. The cultural basis of Russian coding is the national mathematical school. It was formed by outstanding world-class mathematicians — Bernoulli, Euler, Lobachevsky, Kovalevskaya, Ostrogradsky, Kolmogorov, Keldysh, Lyapunov, Markov, Kantorovich and others.

The Russian school of mathematics consists of many applied areas — The theory of information transmission over communication channels (Kolmogorov), The Optimal Control Systems (Kantorovich), cybernetics (Lyapunov), which became the basis of Russian coding. After many victories at international competitions, Russian coding has received worldwide recognition. Media programmers have become developers of the largest platforms and services (Google, YouTube, What's Up, Telegram, Gett etc).

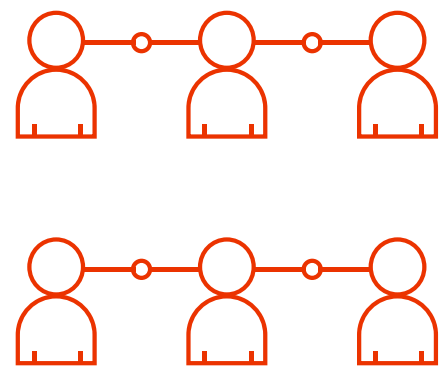


What is the value of what we are doing



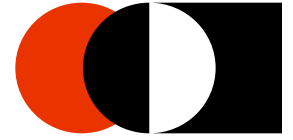
FOR HUMAN

We create products that reduce the distance between desire and execution. Our products give you the opportunity not to spend precious hours in search of the desired service. We are for the maximum functionality and against any lines! We increase the time of a full life, and make contact with our product simple and enjoyable.



FOR THE COMPANY

We offer customized solutions and implement them on time. Therefore, you keep up with the market and gain a competitive advantage. For new business models, we create digital products that lead to the “blue oceans”.



Sense

THE SENSE OF OUR ACTIVITY IS HIDDEN IN THE TITLE

SOLUTIONS EMOTIONS LIFE FUTURE

Providing Solutions

Bringing emotions

For life

Creating future today



Our image

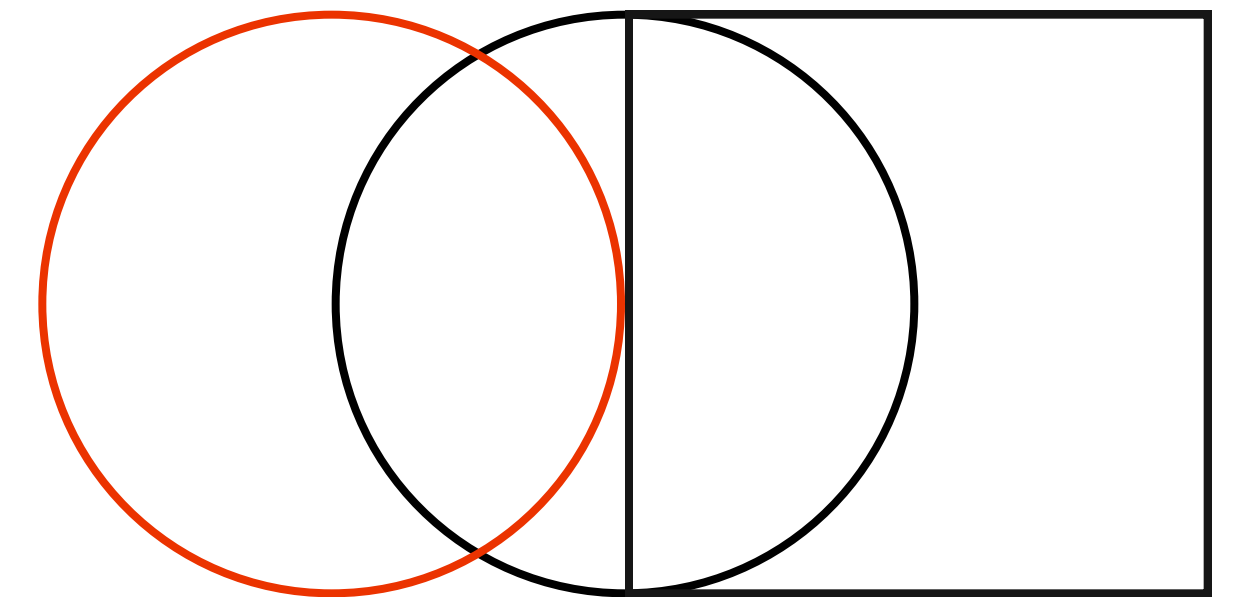
Digital avantgardist

Positive
Smart
Fast
Brave
Clear

First
Shiny
Passionate
Sensitive
Understanding

Russian
Bright
Light
Optimistic
Intimate

Talented
Flexible
Progressive



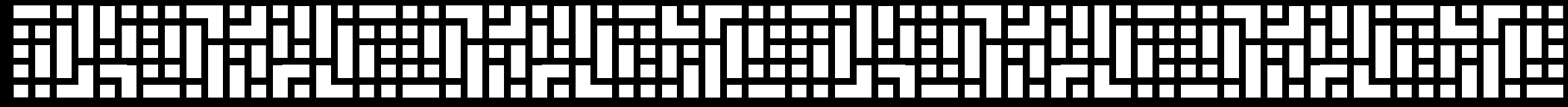


Our moto

We are professionals not only in IT.
Our work includes analysis, design, product testing.
We deeply understand the needs of client companies,
because we ourselves worked in them.
We know what users like because we are among them.

Therefore

NOT JUST IT.



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